

Global Initiative Against HPV and Cervical Cancer (GIAHC)

Partners with International Papillomavirus Society (IPVS)
For HPV Awareness Day – March 4, 2018



GIAHC announces the Lady Ganga Trailblazer Award



Book launch on Cancer Screening in the Developing World (New England U Press)



Our International Partners Celebrate HPV Awareness Day

JOIN US TO SPREAD HPV AWARENESS TODAY!

VIEW VIDEO CREATED AND PRESENTED BY GIAHC YOUNG LEADERS PROGRAM*

The following initiatives will be launched by GIAHC and its partners and collaborators to recognize the very first International HPV Awareness Day:

1

United Nations CSW62 MWIA panel to recognize HPV Awareness Day

2

AMWA launches its HPV and Cervical Cancer Task Force

3

YTH debuts with a digital platform for HPV Awareness

GIAHC Mission

Saving lives from cervical cancer, one woman at a time, one day at a time



Global Initiative Against HPV and Cervical Cancer

United Nations, Commission on Status on Women:

The Medical Women's International Association has invited Dr. Krishnan to speak on a panel at the UN event on Commission on the Status of Women titled, *The World Could End Cervical Cancer If It Tried: Empowering the Women Saving Women Movement*.

HPV and Cervical Cancer Task Force at AMWA: The American Medical Women's Association is officially launching an HPV and Cervical Cancer Task Force to mark this day. GIAHC and AMWA have been working together to develop educational materials for their students to take to schools and community health centers to raise awareness around HPV. The task force will aim to continue to grow and strengthen this effort while seeking future opportunities to raise awareness about the HPV vaccine and the importance of screening. It will be chaired by Dr. Krishnan.

Youth+Tech+Health: YTH will utilize its digital platform to disseminate information about HPV and HPV Awareness Day related activities.

Lady Ganga Trailblazer Award: GIAHC is honored to announce its very first international award in memory of Michele Baldwin (Lady Ganga) a pioneering spirit who blazed a trail by paddle boarding 700 miles of the Ganges river in India with terminal cervical cancer to raise awareness about this disease.

The award celebrates those who have demonstrated exceptional creativity in proposing and executing impactful grass roots approaches to raising awareness about HPV and HPV related diseases, HPV vaccines, cervical cancer screening and early treatment. Their contributions may be artistic, academic, social, cultural, economic, technical or media related. Further details of the award will be announced shortly.

Book Launch: The University Press of New England will launch *Cancer Screening in the Developing World- Case Studies and Strategies from the Field*. Edited by Madelon L. Finkel, PhD. The book describes case studies featuring real-world issues, problems, and solutions for cancer screening programs in the developing world. Dr. Krishnan has contributed a chapter describing her experience around cervical cancer screening in India.

Our International Partners Celebrate:

The Coimbatore Cancer Foundation (CCF) is launching a slogan contest in order to promote HPV awareness.

University of Malaya, along with Malaysian Women's Marathon will be supporting the International HPV Awareness Day.

**The GIAHC Young Leaders program (45 and younger) provides a global platform for youth advocates to network and exchange knowledge regarding HPV and cervical cancer. Training materials and necessary resources are developed in consultation with young leaders to make it culturally sensitive and relevant to the respective geographical areas. Such exercises empower the next generation to play a proactive role in the reduction of HPV-related diseases in both males and females through vaccination, and in addition, to spreading the word on cervical cancer prevention.*

FOR MORE INFORMATION:

PLEASE GO TO GIAHC AT [HTTP://WWW.GIAHC.ORG/](http://www.giahc.org/)

FIND US ON TWITTER @GIAHC

LIKE US ON FACEBOOK

EMAIL US AT [INFO@GIAHC.ORG](mailto:info@giahc.org)