



GIAHC: A YEAR IN REVIEW

JANUARY 2022- DECEMBER 2022

2022 GIAHC YOUNG LEADERS GRANT RECIPIENT:



SEREENA JIVRAJ

SUPPORTERS:

- American Cancer Society (ACS)
- Basic Health International (BHI)
- Clinton Health Access Initiative
- Conquering Cancer Campaign
- Duke University- Global Women's Health Technologies
- Grounds For Health (GFR)
- HPV Cancers Alliance
- Indiana Commission for Women
- International Papillomavirus Society (IPVS)
- Jhpiego
- Marie Stopes International (MSI)
- PATH
- TogetHER
- Union for International Cancer Control (UICC)
- World Health Organization (WHO)

In January, we co-hosted the **Us vs. HPV webinar week** for the fourth year in a row, along with the American Medical Women's Association (AMWA) and Indiana University National Center of Excellence. As in previous years, we were honored to have several national and international experts present at the event. We had nearly 500 registrants, the highest so far. Our speakers discussed HPV vaccination, the documentary, Conquering Cancer, and the WHO's Cervical Cancer Elimination campaign.

In late summer of this year, the GIAHC Young Leaders program introduced the GIAHC Young Leaders Grant, a small monetary award for students, researchers, advocates, or community activists interested in raising awareness about cervical cancer prevention. This year's grant recipient, Sereena Jivraj, is an MS3 at the Burnett School of Medicine at Texas Christian University. Her project evaluates the role of socioeconomic factors, gender, and race on human papillomavirus (HPV) vaccination rates in North Texas. Her research aims to determine key reasons for discrepancies between the state and national HPV vaccination rates to increase rates of HPV vaccination and decrease the incidence of cervical cancer in at-risk populations in Texas.

US VS HPV 2022 SPONSORS





The GIAHC Young Leaders (GYL) program also participated in a fundraising project in partnership with HerHealthEQ. The funds were raised during a water race on August 6, in Brookhaven, New York, to match towards donating colposcopes to a community-based healthcare clinic in Costa Rica, a low/middle income country with a high burden of cervical cancer. Local healthcare providers were trained to use the device by HerHealthEQ with an appropriate referral process for those women who might need further evaluation and treatment.

We are excited to announce our fundraiser in partnership with HerHealthEQ to provide a colposcope, a cervical cancer screening tool, to a community-based healthcare clinic in Costa Rica, a country with a high burden of cervical cancer. In addition to purchasing the colposcope, the funds will also be used to train local healthcare providers how to use the tool to ensure a lasting impact in the community.



This fundraiser is being held in honor of Michele Baldwin, "Lady Ganga," who paddle boarded over 700 miles down the Ganges River in India to raise awareness about cervical cancer screening and prevention after she was given a terminal cervical cancer diagnosis. Your donation honors Michele's memory and supports the purchase of a critically important cervical cancer screening tool for a community in-need.

Donations can be made at:
<https://www.giahc.org/donate/>
 by clicking on the dropdown box and designating "Michele Baldwin Living Memorial Fund."

GIAHC's donation was made in honor of Michele Baldwin, "Lady Ganga" (MBLMF), who after being diagnosed with late-stage cervical cancer and being told that she had only a few months to live, embarked on a paddle-board trip down the Ganges River in India in order to raise awareness about cervical cancer screening and prevention. Her powerful story inspired the Young Leaders at GIAHC to continue her mission of raising awareness and increasing cervical cancer screening accessibility globally.

In September, we teamed up with AMWA to present **What Every Future Provider Should Know About HPV & Cervical Cancer Prevention**: a virtual presentation for pre-health undergraduate, graduate, & professional school students. During the presentation, we discussed the human papillomavirus, risk factors for cervical cancer, cervical cancer presentation and prevention, and how to become a Cervical Cancer Prevention Champion with the GIAHC Young Leaders.

What Every Future Provider Should Know About HPV and Cervical Cancer Prevention

GIAHC IS NOW A PROUD MEMBER OF UICC!

"The Union for International Cancer Control (UICC) unites and supports the cancer community to reduce the global cancer burden, to promote greater equity, and to ensure that cancer control continues to be a priority in the world health and development agenda."



2023 US VS. HPV PREVENTION WEEK

As we continue to rebound from the pandemic, we have seen more cases of advanced stage cervical cancer with the greatest prevalence in under-resourced and minoritized communities. The good news is that cervical cancer is preventable with the HPV vaccine and early screening practices based on WHO guidelines. We are excited for our upcoming webinar series to promote existing and new community efforts for prevention of all HPV-related cancers.

The 2023 Us vs. HPV Prevention week will take place from January 23-27. The week long webinar series will cover HPV-related cancers including cervical, head, and anal. On Friday, our Young Leaders will feature creative innovations in tackling HPV. It is bound to be another very informative and impactful week with several international experts in the field participating. **Registration to the event is free.**

2022 HPV AND CERVICAL CANCER CHAMPION AWARD



The 2022 Award was presented to **Lori Horhor**. In May of 2020, Lori Horhor graduated from the University of California, Berkeley, where she studied Medical Biology and Physiology and minored in music. Some of her passions include music, medicine, and serving underserved communities. She loves to work with children and tutor underprivileged students through School on Wheels, Inc. She is also heavily involved with the Hidden Road Initiative, a nonprofit organization that works to improve access to education to low-income students living in the rural villages of Armenia. She was a research assistant for the Kristin Scott Laboratory in Berkeley's Molecular and Cell Biology Department, studying gustatory circuitry in *Drosophila melanogaster*. She works as a medical assistant and scribe at Bloom Obstetrics and Gynecology, Inc, where she has witnessed how misinformation can prevent patients from taking the easy, but necessary, steps to protecting themselves from cervical cancer. She was first introduced to GIAHC through the American Medical Women's Association, where she has served as a leader both locally and nationally for four years. She is ecstatic to explore ways in which music and the arts can be utilized to help spread awareness about HPV and cervical cancer.

Curious about the topics being covered? Here is the agenda overview for **Us vs HPV Week 2023:**

Monday, January 23, 2023

HPV: Prevention Matters!

Tuesday, January 24, 2023

Diversifying HPV Efforts to Improve Health Equity

Wednesday, January 25, 2023

Innovations, Empowerment, and Solutions in the Global Prevention of Cervical Cancer

Thursday, January 26, 2023

HPV Oropharynx Cancer: What You Need to Know in 2023

Friday, January 27, 2023

It's Up to Us: Raising Awareness to End HPV-Related Cancers

Q and A session after each webinar!

INTERESTED IN DONATING TO GIAHC?

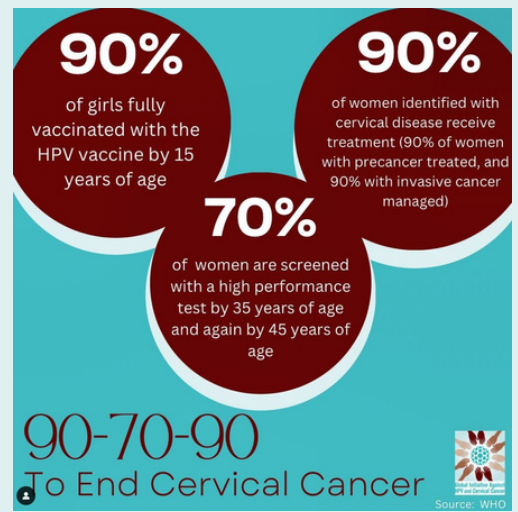
HERES HOW TO DONATE TODAY!

Donate Online	Donate by phone	Donate by mail
<p>One Time <input type="checkbox"/> Monthly <input checked="" type="checkbox"/></p> <p>Your generous donation supports our work to end HPV-related cancers starting with cervical cancer</p> <p>\$1,000 \$500 \$250 \$100 \$50 \$25</p> <p>\$ 50 USD</p> <p><input type="checkbox"/> Give in honor or in memory Designate to GIAHC</p>	<p>If you prefer to donate over the phone, call 800-552-4375 and ask for assistance donating to GIAHC.</p>	<p>Send your check to: GIAHC, c/o ASHA PO Box 13827 Research Triangle Park, NC 27709 Please be sure to indicate "For GIAHC" on the memo line of your check.</p>

GIAHC YL Corner

In 2022 the GYLs have been busy with initiatives, collaborations, and outreach events!

- **January:** our Committee Leaders presented during the Friday session of Us vs HPV Week Webinars: "Champions of HPV and Cervical Cancer Awareness: You, the Media, Educational Campaigns, and Young Leaders"
- **February:** Continuing Rachel Anderson's Project: "Assessing the Effects of Extracurricular HPV and Cervical Cancer Education Sessions on Awareness, Interest, and Knowledge Acquisition Among Undergraduate and Graduate Students Pursuing Healthcare Professions"
- **March:** Expanding our efforts in mentorship, policy advocacy, public health efforts, and toolkit/workshop on how to effectively overcome vaccine hesitancy
- **April:** World Immunization Week social media campaign
- **May:** Welcomed new committee leaders
- **June:** Launched the 2022 GIAHC Young Leaders Grant



Don't wait to Vaccinate

HPV VACCINATION STARTS AT AGE 9!

Start recommending HPV vaccination at age 9 to increase the success of completing the series by 13. Vaccination at the recommended ages will prevent more cancers than vaccination at older ages.

On time means:
Ages 9-12
2 Doses
6-12 months apart

MEET OUR TEAM



Elise Vance
GYL CHAIR



Lizzie Klein
GYL VICE-CHAIR
LIAISON LEAD



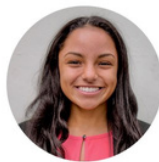
Jasmin Custudio
PUBLIC HEALTH AND ADVOCACY
COMMITTEE LEADER



Kristen Hulbert
OUTREACH CMTE. LEADER



Sharon Wu
OUTREACH COMMITTEE CO-LEADER



Ariana Montesdeoca
SOCIAL MEDIA COMMITTEE LEADER

- **July:** Launched our Cervical Cancer Screening fundraiser in partnership with HerHealthEQ to provide colposcopes to a healthcare clinic in Costa Rica
- **August:** National Immunization Awareness Month social media campaign
- **September:** National Gynecologic Cancer Month social media campaign
- **October:** GIAHC became a proud member of UICC
- **November:** GIAHC took action by taking part in Cervical Cancer Elimination Day of Action on social media
- **December:** Preparing for 2023 US. vs HPV Prevention Week