



## **The World Could End Cervical Cancer—If It Tried: Spotlight on India**

*Organized by Global Initiative Against HPV and Cervical Cancer (GIAHC)*

*Saturday, October 25, 9.30-11 AM, Bangkok, Thailand*

*In Memoriam: Dr. Karl Krupp, MSc, PhD (1955–2025)*

India carries nearly 20% of the world’s cervical cancer burden, yet screening rates among women aged 30–49 remain as low as **1.9%**, and the HPV vaccine is still not part of the national immunization program. Despite these gaps, India has a proven track record of success in large-scale public health campaigns—from eradicating polio to expanding HIV/AIDS treatment and rolling out of the COVID-19 vaccination.

This session will bring together a **dynamic, cross-sector panel** of leaders from the medical community, civil society, and the corporate sector to explore the challenges, opportunities, and innovations shaping India’s journey toward cervical cancer elimination.

Key discussion areas include:

- Building public awareness and education
- Training health care providers
- Expanding HPV vaccination access
- Scaling screening, follow-ups and early treatment
- Shaping supportive policy frameworks
- Driving public–private partnerships

By fostering collaboration and actionable strategies, this dialogue will highlight how India can accelerate progress and contribute meaningfully to the global goal of eliminating cervical cancer as a public health problem.

## **Moderators**

*Dr. Shobha S. Krishnan, MD, FAAFP*

*Founder and President, Global Initiative Against HPV and Cervical Cancer (GIAHC)*

*Founding Member, Asia Pacific Women's Cancer Coalition*

*Member, Advocacy & Campaign Committee, IPVS*

**AND**

*Dr. Latha Balasubramani MD, FRCOG*

*Secretary, Asia Oceania Research Organization In Genital Infection & Neoplasia (AOGIN)*

*Member- Health Promotion Group, National Cancer Grid, India*

## **Opening Remarks**

*Dr. Shobha S. Krishnan, MD, FAAFP*

## **Crafting Messages That Matter: Designing Impactful Communication Strategies**

*Meenu Anand, MPH, MBA*

*Director, Global Cancer Prevention and Screening*

*American Cancer Society*

## **Training Healthcare Providers: Empowering Trusted Voices**

*Dr. Priya Ganeshkumar, MBBS, MD, DGO, DFP, FICOG*

*National Convenor HPV Vaccination Project, FOGSI*

*Master Trainer, Cervical Cancer Prevention Program, State Govt. of Madhya Pradesh*

*Medical Director, Sainiwas Healthcare, India*

## **HPV Vaccination Advocacy: Raising Awareness through Cultural Sensitivity**

*Mridu Gupta*

*Chief Executive Officer*

*Cancer Awareness, Prevention and Early Detection (CAPED), India*

## **Across the Cervical Cancer Screening Cascade: Barriers and Finding A Path Forward**

*PHRII, India*

*Dr. Purnima Madhivanan, MBBS, MPH, PhD*

*Co-Founder, Public Health Research Institute of India (PHRII)*

*Associate Professor, Director of Global Health Training Program, University of Arizona, USA*

## **Driving Change Through Policy: Mobilizing Government for Scalable Solutions**

*Dr. Abhishek Shankar, MBBS, MD, MBA*

*Assistant Professor, Radiation Oncology, All India Institute of Medical Sciences Delhi, India*

*Chair, Advocacy Committee, International Gynecologic Cancer Society (IGCS)*

*Secretary General, Asia Pacific Organization for Cancer Prevention (APOCP)*

## **Impact that Heals: Investing in Cervical Cancer Elimination**

*Panel discussion- domestic and international funding agencies*

**Q & A**

**Wrap up**

For more details, visit: [IPVC 2025](#)